# Cookie Policy – Darwin Analytics Centre

The Darwin Analytics Centre is a web application developed by Mercer Marsh Benefits that utilises content built on an analytics platform provided by a specialist third-party Qlik, and authenticates users using the specialist third-party Auth0. It is a combination of MMB, Qlik and Auth0 and Microsoft cookies that are used on the site.

Strictly necessary cookies are used for managing the performance of the platform and helps us to provide you with a good user experience when you use DAC.

We also use optional analytics cookies (we will ask for your consent to use these) to help us understand how you interact with DAC and usage of the platform.

## What is a Cookie?

Cookies are small text files that are placed on your computer by websites that you visit. Cookies are widely used in order to make websites and applications work more efficiently or help them remember certain information about you either for the duration of your visit (using a session cookie) or for repeat visits (using a 'persistent' cookie).

## What types of cookies do we use in DAC?

We use both strictly necessary and analytics cookies in DAC. Strictly Necessary cookies are required for the operation of a website or on-line product. They include, for example, cookies that enable you to log into secure areas of the product and manage performance. These are laid by MMB, Qlik and Auth0 since all are necessary to the platform on which DAC operates.

Optional Analytics Cookies are used to monitor the number of users accessing the platform and the pages visited to help guide future product enhancements, and usage.

Here is a list of the cookies used and their purpose.

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| URL | COOKIE | PURPOSE | TYPE |
|---|---|---|---|
| darwinanalyticscentre.com | MMBA-ClientSelection | Site interactivity | Strictly Necessary |
| qs.darwinanalyticscentre.com | X-Qlik-Session-SSOE | Session management | Strictly Necessary |
| eu.auth0.com | __cf_bm | Authentication | Strictly Necessary |
| mmb-analytics.eu.auth0.com | auth0 | Authentication | Strictly Necessary |
| mmb-analytics.eu.auth0.com | auth0_compat | Authentication | Strictly Necessary |
| mmb-analytics.eu.auth0.com | did | Authentication | Strictly Necessary |
| mmb-analytics.eu.auth0.com | did_compat | Authentication | Strictly Necessary |
| | userDefaultCurrency | Necessary cookie to retain your previous currency selection as the default when logging in next time. This cookie ensures a seamless experience by automatically applying your chosen currency. It is essential and cannot be disabled. | Strictly Necessary |
| | ai_session | An anonymous session identifier, placed as part of the Microsoft Application Insights package. It allows for the collection of usage and telemetry information for performance analytics. It expires when the browsing session ends. | Analytics Cookie (Optional) |
| | ai_user | A unique user identifier, placed as part of the Microsoft Application Insights package. It enables counting the number of users accessing the application over time. It expires 1 year from session start. | Analytics Cookie (Optional) |

## Changes to our Privacy Notice or Cookies Policy

We may change the content of our websites applications and how we use cookies. Consequently our Privacy Notice and Cookie Policy may change from time to time in the future.  Any changes will be identified by the date that the policy was last updated below. If these changes are material, we will take reasonable steps to notify you of these changes.

This DAC Cookie Notice was last updated on 27th November, 2023.